



# YOUTHFUL

## ESSENTIAL EYE CONCENTRATE WITH LSR10®

RETAIL **\$74.00**  
CA RETAIL **\$99.00**  
SUBSCRIBE TO SAVE **\$66.60**



### TOTAL EYE AREA REJUVENATION

Give eyes a youthful, age-defying boost with this super concentrated eye treatment. The ultra-moisturizing, peptide-infused formula features 10 active potent botanicals and our patented LSR10® bioactive complex to reduce the appearance of dark circles and puffiness while revealing a visibly brighter, refreshed eye area for a total eye rejuvenation.

### RESULTS YOU'LL LOVE\*

After 4 weeks:

- 94% of participants displayed a measured improvement in the appearance of crow's feet, fine lines and wrinkles
- 94% noticed a reduction in the appearance of undereye puffiness

After 8 weeks:

- 91% noticed a decrease in the appearance of undereye dark circles
- 91% said their eye area appeared more lifted

\*Results of an independent 8-week clinical study of 32 participants aged 33 - 60, used AM+PM. Results may vary.

### WHO IT'S FOR

All skin types. Anyone looking for a youth boost.

### APPLY SIMPLY

Using your ring finger, dab a pea sized amount under and around the eye area AM+PM. Use a delicate tapping motion for maximum absorption.

### EVER CONSCIOUS

Clean beauty rooted in nature, cultivated by science.™ Curating the right combination of clean ingredients to deliver on our performance promise.

### WHY IT WORKS

- LSR10® targets uneven skin tone, fine lines and dull skin tone
- Peptides and botanicals visibly defend and support the delicate undereye area and work to restore tired-looking eyes
- Flower nectar improves visible firmness and eyes appear uplifted and toned
- Caffeine and algae extract help to improve the appearance of circles
- Vitamin C visibly brightens the undereye area

### PAIR IT WITH

Pair YOUTHFUL Essential Eye Concentrate with YOUTHFUL Quattro Peptide Face & Eye Serum with LSR10® for an extra powerful treatment.



Gluten Free



Natural  
Fragrance Only



Dermatologist  
Tested



Hypoallergenic



Cruelty-Free  
Leaping Bunny Certified