

Ever

# VITAMIN C GLOW FACIAL DISCOVERY SET

RETAIL \$59.00

CA RETAIL \$79.00

LAUNCH DATE MAY 18, 2021



## VITAMIN C INFUSED AT HOME GLOW FACIAL ROUTINE

Instant glow with lasting, transformational benefits in a simple, luxurious at-home facial. Discover a trio of EVER's best-selling products in an uplifting experience to your morning routine.

Radiant and Renewed skin in three simple steps: gentle, brightening exfoliation, followed by a super-powered peptide rich hydrating and anti-aging serum, and the final step an antioxidant rich, innovative 10% Vitamin C serum to brighten and protect. The results are truly radiant.

Developed to introduce EVER's gorgeous sensorial experience and results to new customers, this special offer also includes a bounce back of \$20 off your next \$100 + purchase!

## WHO IT'S FOR

Suitable for all skin types. Designed to specifically address fine lines and wrinkles, dark spots, dullness, redness and uneven texture.

## APPLY SIMPLY

Apply in the morning daily after cleansing, follow the simple three step routine 1) gently exfoliate with the Reveal peel pads all over face, avoiding the eye area, 2) follow with 1-2 pumps of Youthful Face & Eye serum, gently pat on the face for optimal absorption, and finally 3) Shake Daytime Brightening Serum to activate Vitamin C and AHAs, apply 1-2 drops and press gently on to face. Follow with Moisturizer and SPF.

## EVER CONSCIOUS

Clean beauty rooted in nature, cultivated by science.™ Curating the right combination of clean ingredients to deliver on our performance promise. Providing full transparency into our formulas to give you the power of choice.

## WHY IT WORKS

### STEP 1: RENEW

#### REVEAL BIOMIMETIC PEEL PADS WITH LSR10®

- 2x Allure Best of Beauty Award Winner.
- Gently exfoliate, brighten, and retexturize with Caviar Lime, a natural AHA, lactic acid and magnolia flower water. These powerful daily peel pads gently remove dead skin cells to help clear and reduce the visibility of pores and the appearance of spots.

### STEP 2: LIFT

#### YOUTHFUL QUATTRO PEPTIDE FACE & EYE SERUM WITH LSR10®

- #1 Bestseller, our "Facelift in a bottle".
- Hydrate, plump and smooth with a potent 20% dose of peptides, hyaluronic acid, and patented bio-active complex LSR10®. This age-defying formula firms, reduces the appearance of wrinkles, and smooths expressions line around the eyes, mouth and face and infuses skin with long-lasting moisture.

### STEP 3: BRIGHTEN

#### DAYTIME BRIGHTENING SERUM 10% VITAMIN C BOOSTER

- Drops of Instant Glow
- Instantly brighten, fade dark spots, and protects against free radical, UV and blue light damage with antioxidant-rich, highly-stable 10% Vitamin C, Meadowfoam seed oil and Caviar Lime, a natural AHA. Vibrancy and radiance are refreshed for an all-over glowing.