

# HYDRALIFT RICH

RETAIL **\$70.00**CA RETAIL **\$94.00**SUBSCRIBE TO SAVE **\$63.00** 



#### LUXURIOUSLY RICH

Our iconic HYDRALIFT moisturizer is now available in a RICH cream version. HYDRALIFT RICH is based off our original formula with two extra hydrating ingredients added to a thicker, more buttery base, delivering extra moisture your skin has been craving.

## WHO IT'S FOR

Recommended for those with dry, thirsty skin.

#### **APPLY SIMPLY**

Apply a dime-sized amount in upward circular motions to face, neck and décolleté, in the PM. Use in the AM for extra moisture.

## **EVER CONSCIOUS**

Clean beauty rooted in nature, cultivated by science.™ Curating the right combination of clean ingredients to deliver on our performance promise. Providing full transparency into our formulas to give you the power of choice.

# WHY IT WORKS

- Hyaluronic acid visibly plumps skin with moisture and smooths the appearance of wrinkles
- Squalane derived from olives provides long lasting hydration
- Fruit complex provides proven moisturizing benefits for more comfortable feeling skin
- Minerals of copper, zinc and magnesium help support skin's healthy hydration

### PAIR IT WITH

Following The Order of Beauty use HYDRALIFT RICH after your serum. For best results as part of the DRY Pure Results Regimen.









