

Ever

# FRAME

## PRECISION BROW PENCIL

RETAIL **\$24.00**  
CA RETAIL **\$32.00**  
SUBSCRIBE TO SAVE **\$22.50**



### FRAME THE FACE AND TREAT YOUR EYE AREA TO A VISIBLE INSTANT LIFT!

Our innovative, dual-ended brow pencil glides on smoothly and allows you to draw natural hair-like strokes effortlessly. Powered by Magnolia Oil Extract, FRAME's long-wearing, smudge-resistant formula ensures your brows stay put all day.

### RESULTS YOU'LL LOVE

- Allows you to draw natural, hairlike strokes with minimal effort
- Well defined brows can act as a frame to the face and define your most flattering features
- Long-wearing and smudge-resistant means brows stay perfectly defined all day

### WHO IT'S FOR

Suitable for all brow styles (from thin to thick, sparse to full and everything in between).

### APPLY SIMPLY

Using the brush-end of FRAME, prep brows by combing brow hairs upwards. Twist pencil up slightly and fill in sparse areas using short, thin upward strokes. Once you achieve your desired look, using the brush side, comb through brows again to blend color and set.

### EVER CONSCIOUS

Clean beauty rooted in nature, cultivated by science.™ Curating the right combination of clean ingredients to deliver on our performance promise. Providing full transparency into our formulas to give you the power of choice.

### WHY IT WORKS

- Antioxidant rich Magnolia Oil Extract conditions brows and helps protect from the visible signs of environmental damage

### PAIR IT WITH

For a lifted look, fill in brows with FRAME everyday! Pair it with this EVER skincare and makeup to further enhance your look: YOUTHFUL Quattro Peptide Face & Eye Serum with LSR10® reduces the appearance of fine lines and gives skin a lifted look. Thanks to retinol and LSR10®, SUBLIME Retinol Eye Wrinkle Smoother with LSR10® helps smooth, hydrate and de-puff the eye area! Treat your lashes to instant, visible length with WHIPLASH™ Speed Volumizing Mascara. Then define the brows with FRAME.



Gluten Free



Natural  
Fragrance Only



Dermatologist  
Tested



Hypoallergenic



Cruelty-Free  
Leaping Bunny Certified