



### AT LONG LAST

Our creamy liquid, full-color lipstick glides on evenly and dries down to a beautiful matte finish. The Magnolia oil-infused formula conditions and protects so the color stays put without drying out your lips. Available in four high-impact, neutral shades meant to flatter any skin tone, plus a bold, limited-edition red for statement-making, all-day wear.

### RESULTS YOU'LL LOVE

- Long-wear color stays put all day
- Pigment-rich, matte formula glides on for easy application
- Creamy texture keeps lips feeling moisturized

### WHO IT'S FOR

All skin types. Anyone looking for a long-wearing, statement lip color.

### APPLY SIMPLY

One swipe of the applicator on the top and lower lip is all you need!

### EVER CONSCIOUS

Clean beauty rooted in nature, cultivated by science.™ Curating the right combination of clean ingredients to deliver on our performance promise. Providing full transparency into our formulas to give you the power of choice.

### WHY IT WORKS

- Antioxidant rich Magnolia Oil Extract conditions lips and helps protect against the visible effects of environmental damage.
- Long-wear Polymers promote an even wash of color and help keep formula in place for all-day wear.

### PAIR IT WITH

Exfoliate your lips twice weekly with REVEAL Biomimetic Peel Pads with LSR10®. Keep the rest of your skin in tip-top shape using one of our Regimens.



Gluten Free



Natural  
Fragrance Only



Dermatologist  
Tested



Hypoallergenic



Cruelty-Free  
Leaping Bunny Certified