



YOUR BEST SKIN

Ever

At EVER, we believe your best skin day should be every day. Our products are designed to pamper and deliver real results using clean, potent, and patented ingredients to bring out your most radiant, confident skin.

CLEAN. POTENT. TRANSFORMATIVE.



LAUNCH & SELL AS A
Skincare Specialist
FIRST 30 DAYS

TEXT GO EVER TO 833-268-0767

1

It's an action that makes things happen! You aren't a Certified EVER Skincare Specialist yet, but you will be after completing our 6-week daily text program & selling your first 300 PCQV! Don't worry- you can start with zero knowledge, and soon, you'll take daily, doable action and quickly get comfortable with:

- How to bring in customers through the EVER "front door" and make your first sales
- How to share EVER on social media and build a customer community
- How to get your own best results and share your authentic transformation



SHARE THESE TWO AMAZING POSTS ON SOCIAL MEDIA

As soon as you enroll, post about something new and exciting you are doing to improve your well-being and community! Tell friends to get ready to witness a transformation- more info coming soon. Don't mention EVER yet, save that for your next post. Unbox your upgraded EVER Starter Kit live and let people know why you enrolled and share that your first step is starting your own transformation. Anyone curious and want to try it too? Come to your happy hour to get a 60 second facial!

2



HOST A LAUNCH HAPPY HOUR FOR FRIENDS & FAM

3

The Daily At Home Facial is all you need to share. Follow our easy words to say and have fun sharing your excitement. Let people experience the product and learn how to shop with you!

- Within your first 4 days as an Ambassador, make a list of 40 people to invite personally by brainstorming 10 people in 4 different social circles.
- Your success is all about relationships & personal recommendations. Personally reach-out to invite people to your in-person or online launch happy hour
- Create a Facebook Group for your Launch to bring your launch to more people. After your launch, convert this group into your ongoing EVER VIP group by renaming it.



FOLLOW UP TO GET YOUR FIRST CUSTOMERS & 1,000 PCQV

4

Find your first customers and celebrate your first commission payout.

- \$250* in Commission: 20% paid weekly and a 5% Silver commission level end of month bonus.
- \$250 in Product Credit
 - \$100 in PC: Silver commission level month-end sales bonus
 - \$150 in Host Rewards and 4, 40% off items (as an Ambassador, you can double-dip on rewards 1x per quarter)

SHARE YOUR 30 DAY EVER TRANSFORMATION, & REPEAT CUSTOMER REACH OUTS!



You did it! Post your own results by sharing your 30 day before and after. With consistent use, your own results may be too good to keep to yourself! Keep your own glow going. Put your personal order on Subscribe to Save to get 10% back in addition to 25% off.

Just like consistency is key in getting skin results, reaching out to share EVER consistently is key to getting sales results. Set a schedule to post about EVER on social media and to set one on one appointments with potential customers- virtual or online. Share all three ways to shop with EVER with each customer, and you'll continue to make this your best gig EVER.

* Cash estimate assumes PRV = PQV. Actual number may vary.
\$250 = \$300 CAD, \$100 = \$120 CAD, \$150 = \$180 CAD

THE
3 STEPS
you need for
**YOUR BEST
SKIN EVER**

HOW TO START

The EVER Daily At Home Facial. We put our three most effective products in one daily experience to give you professional-grade facial results with less time and money.

In 60 glorious seconds a day, you'll get Instant results. In 30 days, you'll see transformation for all!

These powerful products are for all skin types. This is clean skincare at its most effective. Good for you, with no potentially harmful ingredients, and it delivers clinically proven results.

THE BEST VALUE

When you buy these three best-selling products Individually, they are a \$252 value.

How much did you pay for your last facial? Or a laser treatment in an attempt to remove dark spots from sun damage?

I think it's worth every penny at retail, but I can offer you ways to save more shopping with me now.

Save with the Set: \$226
(Save \$25.30)

You get a money back 45 day, empty bottle guarantee! So if "my experience of having this create the best skin I've ever had for me" is not true for you, send it back!

SUBSCRIBE TO SAVE

No gotchas, all perks
10% off
10% back
Free shipping on repeat orders over \$100/ \$125 CAD

Easily cancel anytime.

**30 days
away from your
best skin EVER**

45 Day Empty Bottle Money Back Guarantee



A trio of our most
effective products

The Daily At
Home Facial

Peel, treat, brighten.

Greet people at our front door!
Invite them in for a

DIY facial experience

with skincare spa results

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Give Ever 30 days- discover your best skin EVER.

45 Day Empty Bottle
Money Back Guarantee



WHY EVER? YOUR BEST SKIN EVER.

The results come from our clean and potent formulas. Especially when we help people discover the 3 steps most women are missing that keep them from having their best skin ever. Many people clean and moisturize, but in your 30s, there is more you can do. Wondering exactly what that is, come try it - the EVER Daily At Home Facial. You are only 60 seconds away from making every day your best skin day EVER. Peel, treat, brighten.

Experience instant results and learn about EVER's potent, patented, and clean formulations, clean skincare and how the consistency of using the right products in the right order makes all the difference.

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How much did you pay for your last facial? Or a laser treatment in an attempt to remove dark spots from sun damage? It's worth every penny at retail, but I can offer you ways to save more shopping with me now. Save with the Set: \$226 (Save \$25.30)

You get a money-back 45 day, empty bottle guarantee! You have only results to gain, and nothing to lose.

Subscribe to Save Program.

And, if like I did and most of my customers do, that once you see EVER results, you never go back, you can save even more with Subscribe to Save perks. I promise you. This is a no gotchas program with the most generous perks! An additional 10% off the discounted set price, plus 10% back, and free shipping on your repeat orders over \$100/ \$125 CDN. You can easily edit or cancel anytime. With Subscribe to Save- you pay only \$209 and get \$20.90 back in PC.

This is an amazing value and investment in your skin- 45+ uses of a daily facial.

A lot of my customers are thrilled to use the daily facial, and many ask how to get a true clean routine- a total clean sweep. It's simple- you bookend the base system of the daily facial with a Cleanser before and a Moisturizer after. Can I recommend which of our amazing cleansers and moisturizers would be right for your skin type?

If you have other concern areas you'd like to address such as creepy skin or puffy, eyes, etc- we can boost your results with targeted treatments.

Ambassador Commission Potential: Ever Daily At Home Facial

- \$247 Value, Customer pays discounted set price of \$209
- 104% skincare multiplier applied = 217.36 QV = RV in \$USD (Canadian QV is the same, RV is in local currency)
- 20% Weekly Pay on RV + Gold Commission +7% month end bonus = \$15.22

TOTAL EARNINGS: \$58.69