



LAUNCH & SELL AS A  
**Skincare Specialist**  
FIRST 30 DAYS

**TEXT GO EVER TO 833-268-0767**

1

It's an action that makes things happen! You aren't a Certified EVER Skincare Specialist yet, but you will be after completing our 6-week daily text program & selling your first 300 PCQV! Don't worry- you can start with zero knowledge, and soon, you'll take daily, doable action and quickly get comfortable with:

- How to bring in customers through the EVER "front door" and make your first sales
- How to share EVER on social media and build a customer community
- How to get your own best results and share your authentic transformation



**SHARE THESE TWO AMAZING POSTS ON SOCIAL MEDIA**

As soon as you enroll, post about something new and exciting you are doing to improve your well-being and community! Tell friends to get ready to witness a transformation- more info coming soon. Don't mention EVER yet, save that for your next post. Unbox your upgraded EVER Starter Kit live and let people know why you enrolled and share that your first step is starting your own transformation. Anyone curious and want to try it too? Come to your happy hour to get a 60 second facial!

2



**HOST A LAUNCH HAPPY HOUR FOR FRIENDS & FAM**

3

The Daily At Home Facial is all you need to share. Follow our easy words to say and have fun sharing your excitement. Let people experience the product and learn how to shop with you!

- Within your first 4 days as an Ambassador, make a list of 40 people to invite personally by brainstorming 10 people in 4 different social circles.
- Your success is all about relationships & personal recommendations. Personally reach-out to invite people to your in-person or online launch happy hour
- Create a Facebook Group for your Launch to bring your launch to more people. After your launch, convert this group into your ongoing EVER VIP group by renaming it.



**FOLLOW UP TO GET YOUR FIRST CUSTOMERS & 1,000 PCQV**

4

Find your first customers and celebrate your first commission payout.

- \$250\* in Commission: 20% paid weekly and a 5% Silver commission level end of month bonus.
- \$250 in Product Credit
  - \$100 in PC: Silver commission level month-end sales bonus
  - \$150 in Host Rewards and 4, 40% off items (as an Ambassador, you can double-dip on rewards 1x per quarter)

**SHARE YOUR 30 DAY EVER TRANSFORMATION, & REPEAT CUSTOMER REACH OUTS!**



You did it! Post your own results by sharing your 30 day before and after. With consistent use, your own results may be too good to keep to yourself! Keep your own glow going. Put your personal order on Subscribe to Save to get 10% back in addition to 25% off.

Just like consistency is key in getting skin results, reaching out to share EVER consistently is key to getting sales results. Set a schedule to post about EVER on social media and to set one on one appointments with potential customers- virtual or online. Share all three ways to shop with EVER with each customer, and you'll continue to make this your best gig EVER.

\* Cash estimate assumes PRV = PQV. Actual number may vary.  
\$250 = \$300 CAD, \$100 = \$120 CAD, \$150 = \$180 CAD