



## DROPS OF INSTANT GLOW

A highly stable 10% Vitamin C serum that instantly brightens, smooths and visibly firms skin, all while helping to repair and protect against free radical, UV and blue light damage. Vibrancy and radiance are refreshed for an all-over glowing, healthy complexion. The result is truly radiant, glowing skin!

## INNOVATIVE FORMULA

Lightweight, and quick absorbing, this innovative dual-phase formula protects the oil soluble active ingredients and water soluble ones, keeping them separate, stable and active until they are applied to your skin. **Phase 1 - Oil:** 10% Vitamin C is protected in a Meadowfoam Seed Oil in the top layer. **Phase 2 - Water:** 2% Caviar Lime extract (a natural AHA) is protected in the bottom layer. Shake to mix and activate ingredients together for one supercharged serum!

### WHO IT'S FOR

All skin types and especially those with dullness, fine lines, wrinkles, dark spots and discoloration.

### APPLY SIMPLY

Shake well. Apply one to two drops daily to a clean, exfoliated face. Pat on skin for maximum absorption. Follow with Moisturizer.

### PAIR IT WITH

Give your skin the ultimate glow, using EVER's Reveal Biomimetic Peel Pads to prep and renew your skin for superior absorption of Daytime Brightening Serum. Follow with Daytime Radiance Moisturizer for added hydration, luminosity and SPF protection.

**Pro Tip:** Layer serums for added benefits! Apply Youthful Quattro Peptide Serum for additional hydration and anti-aging benefits and follow with Daytime Brightening Serum. Looking for even more hydration? Apply Quench before your serum step(s)!

### EVER CONSCIOUS

Clean beauty rooted in nature, cultivated by science.™ Curating the right combination of clean ingredients to deliver on our performance promise. Providing full transparency into our formulas to give you the power of choice. Always cruelty free.

### WHY IT WORKS

- **Visibly Firms**
  - Supports skin's natural collagen synthesis, helping to smooth the appearance of fine lines and wrinkles.
- **Brightens**
  - Instant visible glow
  - Visibly reduces the appearance of age spots and skin discoloration with 10% Vitamin C
- **Perfects**
  - Improves skin texture with gentle exfoliation from 2% Caviar Lime extract
  - Provides balanced moisturization to improve tone and help reduce dryness with Meadowfoam Seed Oil.
  - Delivers a visibly smoother, brighter appearance
- **Protects**
  - Inhibits and reverses harsh blue light damage, including its damage on elastin and collagen, with 10% Vitamin C
  - Antioxidant rich formula protects against environmental stressors including UVA/B rays
- Vitamin C is not a substitute for sunscreen. It does not replace an SPF but is a great complement to mitigating damage that can occur even with a strong sunscreen.

### SAY IT YOUR WAY

"Get glowing with this firming, protecting and perfecting 10% Vitamin C Boosting Serum."