

# EVER.

## February Subscribe To Save Tips. How To Maximize The 20% Off Coupon.

### LOVE YOUR SKIN. 20% OFF FOR FEBRUARY SUBSCRIBE TO SAVE CUSTOMERS.

We know your customers love their EVER products and we want to make sure they feel loved and appreciated as we complete our customer migration to the new platform at the end of the month. In order to show our appreciation for the delay, we have sent all February Subscribe to Save customers a 20% coupon that they can use *NOW* to shop all the gorgeous skin care they love, including customer favorites like our Pure Results Regimen and Lavish Ultra Rich Body Butter.

#### Customer Service Tips

Reach out to your February Subscribe to Save customers and let them know they have a coupon waiting in their inbox! This is a great reason to reach out and offer a skincare consultation. When was the last time your customer reevaluated their skin needs? Skincare needs and concerns can change based on season, now is the perfect time to adjust or even add to their current routine if needed. Who wouldn't love a little Lavish or Youthful in the dry months of winter!

#### How To Make It Happen

Step 1. If your customer would like to take advantage of the 20% off now and is worried about their future S2S shipping, don't worry we have got you covered. Log into your old EVER Lounge and view your upcoming subscriptions, you can easily cancel from there. Check out this quick video to learn how to cancel an order if needed.

[Video how-to: cancelling a S2S order](#)

Step 2. Create a cart with your customer's favorites and text it to them! That link directs her to your website. You can even attached the coupon to make it even easier for her to shop!